

99-

We are

A multi—disciplinary digital agency,
run by a group of design addicts and
creative people.



Position

Size

Transform

Opacity

Blending

File

Borders

Shadows

Inner Shadows

Gradient Map

Clients

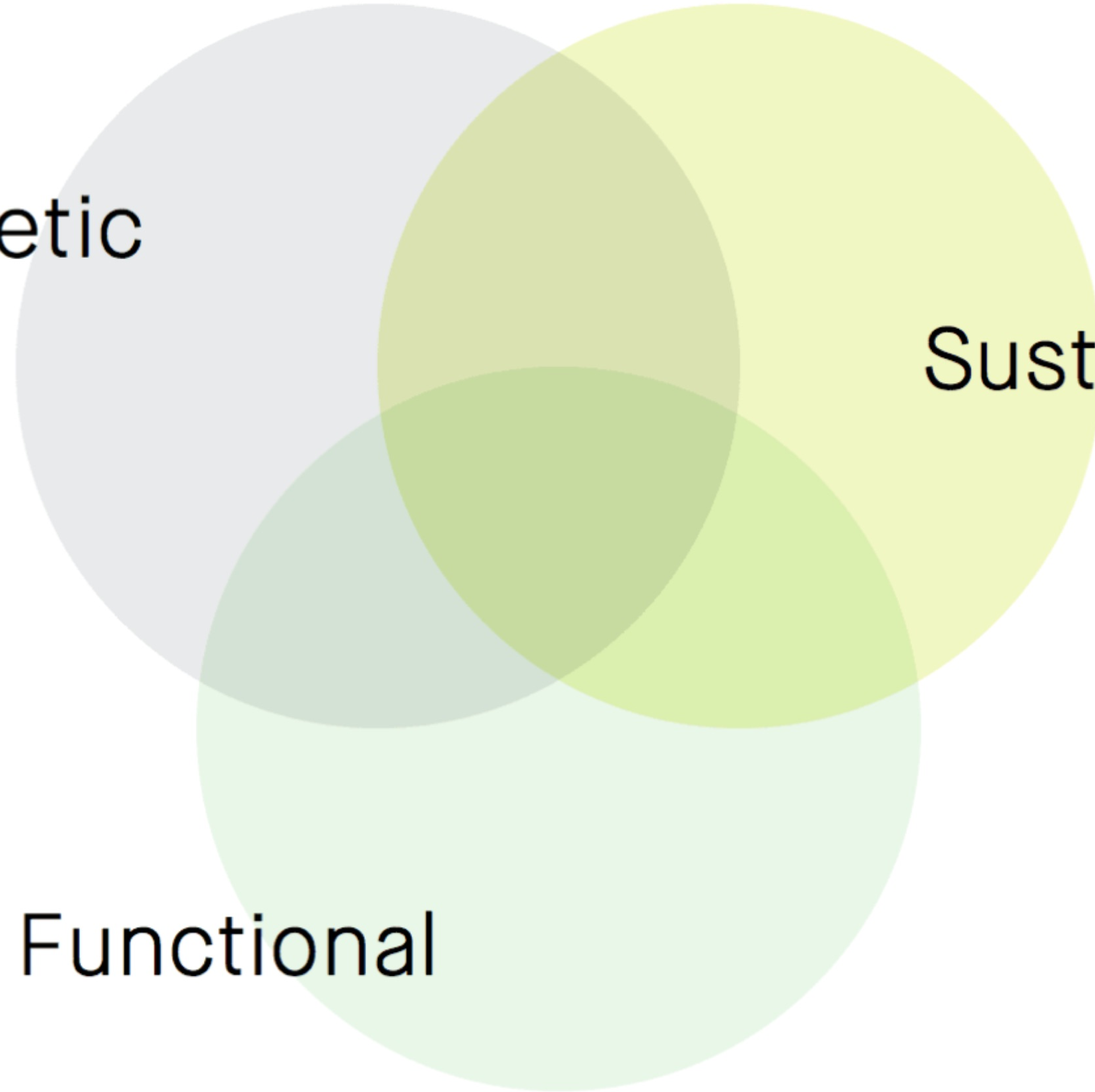


Our approach

Aesthetic

Sustainable

Functional



Our approach

We value people first.

**Sustainable
Design**

**Interaction
Design**

Data Analysis

Optimization

**Award-winning
Creatives**

**Creative
Coding**

Sustainable Design

Layouts that are built for performance and longevity.

Reusable layouts

Detailed maintenance guides

Minimalist design



Draft Saved

Share

Publish ✓



🟢 Your audience: All of Medium ▾



Alaa Alnuaimi

Designer and Developer. Creative director and co-founder of -99 design studio

Draft

Beko Landing Pages Guide

A *Landing Page*, by definition, is a single web page that appears in response to clicking on a search engine optimized search result or an online advertisement.

When a prospect clicks through your advertisement or promotional link, they'll have certain expectations from the landing page. At this point, it's our job to meet those expectations with something called "*Message Match*."



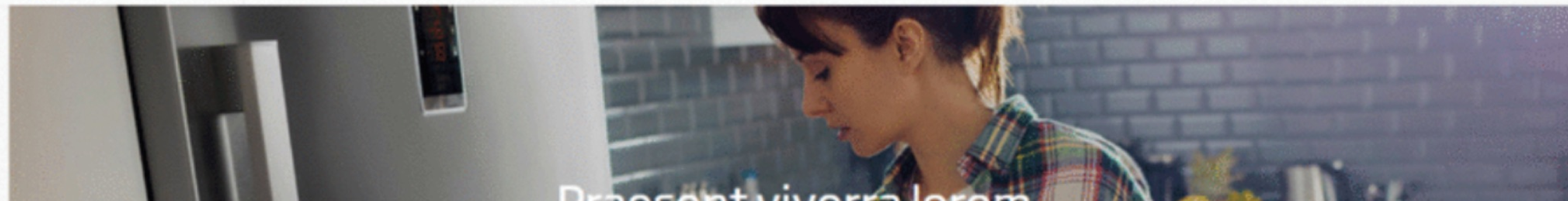
PRODUCTEN

INNOVATIE

SERVICE

WAAR TE KOOP

Zoek..



Present viverra lorem

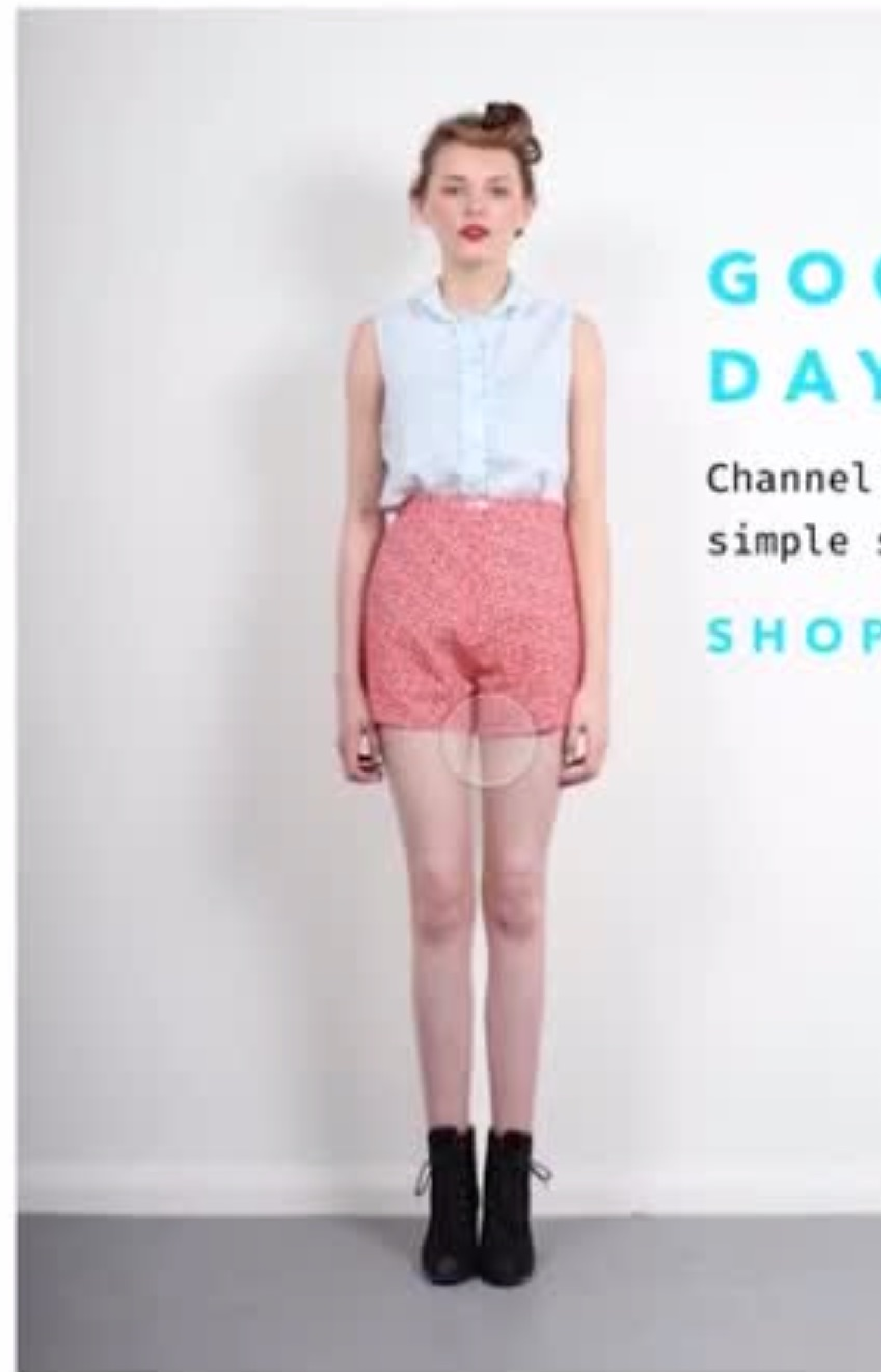
Interaction Design

Turn ideas into products that you can touch.
Then write the code.

High-fidelity prototypes

Modern digital design toolkits

Successful specs and assets handoff



GOOD OL' DAYS.

Channel the '90s with a
simple slip dress.

SHOP NOW

Data Analysis

Understand and predict patterns of consumer behavior.

Quantitative & Qualitative Analysis

Feedback Analysis

Benchmarking

Site Dashboard

ANALYTICS

Heatmaps

Recordings

Funnels

Forms

FEEDBACK

Incoming **NEW**

Polls

Surveys

Recruiters

Follow us on twitter

korayspor
FUTBOL

Üye Girişi / Üye Ol

444 28 41
MÜŞTERİ HİZMETLERİ

0850 520 0205
TELEFON İLE SİPARİŞ

Ücretsiz iade ve değişim

AYAKKABI

GIYIM

AKSESUAR

FORMALAR

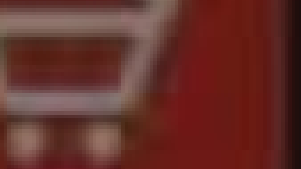
KALECİ ÜRÜNLERİ

MARKALAR

İNDİRİM

YENİ GELENLER

SEPETİM (0)



ÜRÜN GRUPLARI

FUTBOL

— AYAKKABI

Kısa Pantolon

Sütyen

Futbol

Hücum

+ GIYIM

FORMALAR

+ KALECİ ÜRÜNLERİ

+ AKSESUAR

SEÇİMLERİNİZ

220 ÜRÜN

Erkek

Unisex

HERSİNİ KALDIR

AVERAGE FOLD



FUTBOL = AYAKKABI = Erkek

220 adet kayıt bulundu.

Gösterim :

310

410

510

610

Tümünü Göster

48

HOT

COLD

CLICKS RECORDED

1,441

Optimization

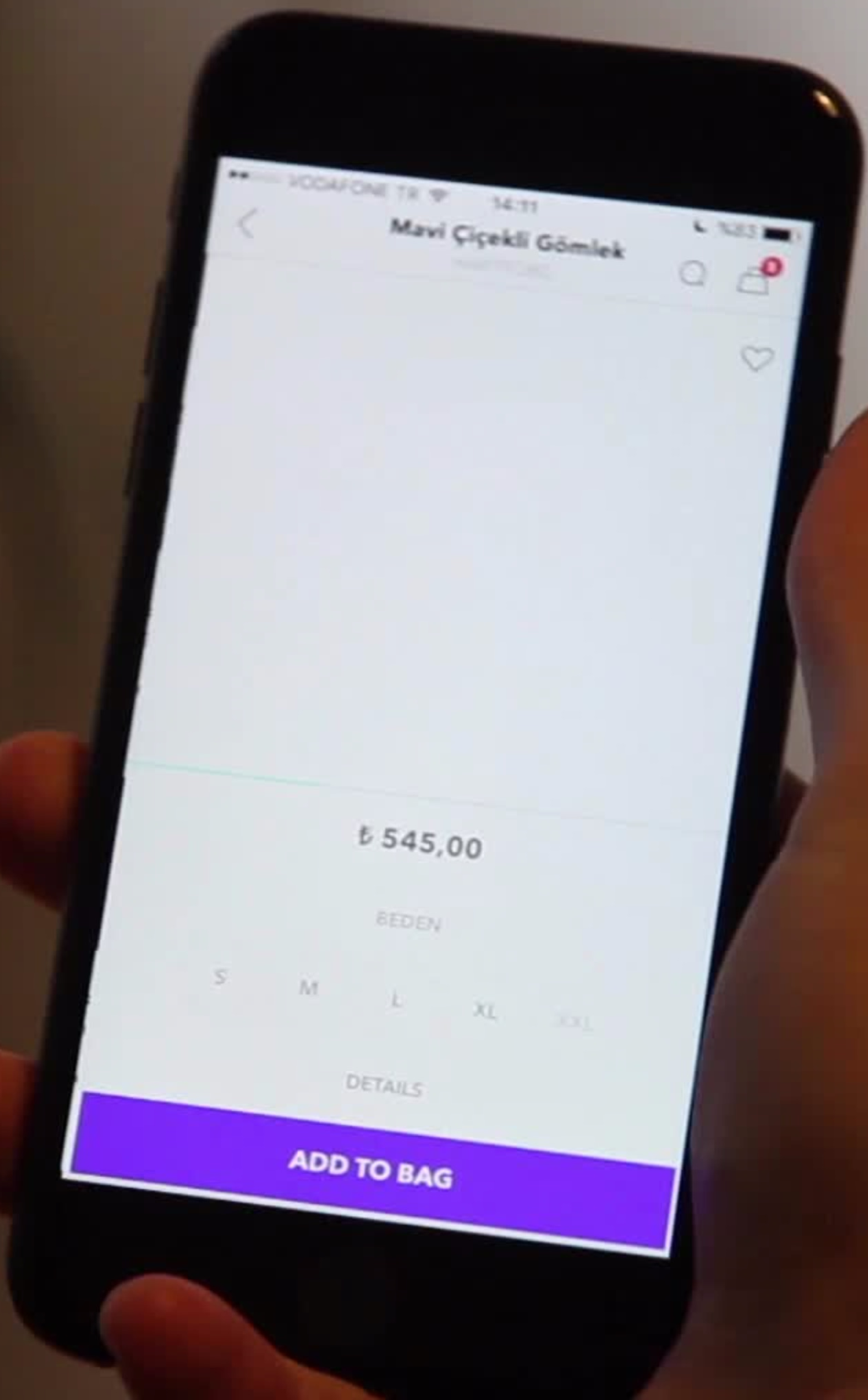
Engaged users are aware.
Awareness if profit.

Usability Tests

A/B Testing

Path-to-Purchase

Mobile Conversion



VODAFONE TR 14:11

Mavi Çiçekli Gömlek

100%

₺ 545,00

BEDEN

S

M

L

XL

XXL

DETAILS

ADD TO BAG

Award-winning Creatives

Good design is good business.

Less, but better.

Attention to details

Creative conception



Best Use of Moving Image
Official Nominee



Site Of The Day

AWWWARDS

Site Of The Day



Site Of The Day



Featured



W3 Awards 2015 Gold/Silver

Design Licks

Site Of The Day



Site Of The Month



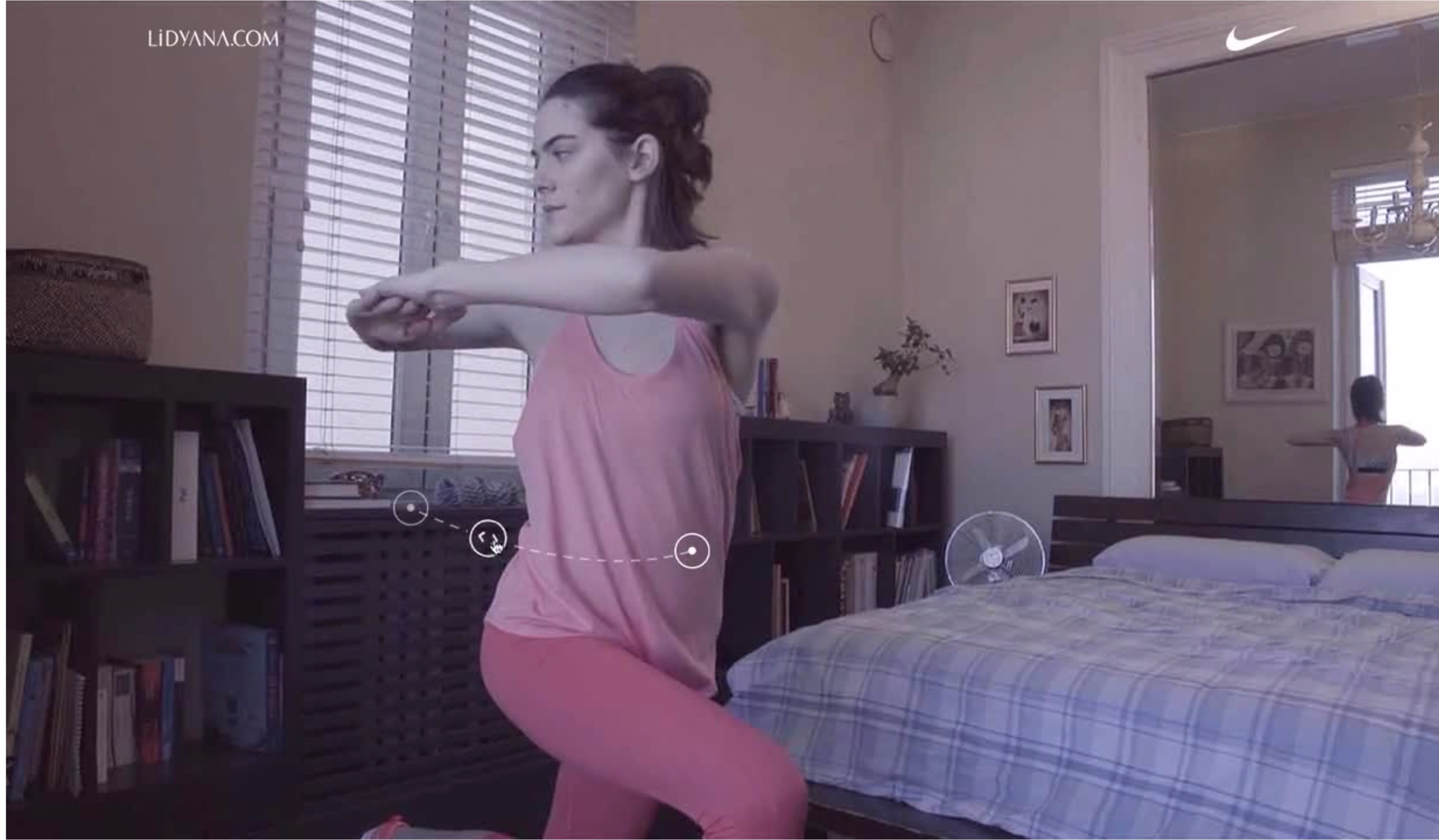
Yılın en iyi Mikrositesi



Best Structure and Navigation



2015 Best Ecommerce website
Technology Products



Creative Coding

Technology as a potent tool to
inspire action.

Responsive web applications

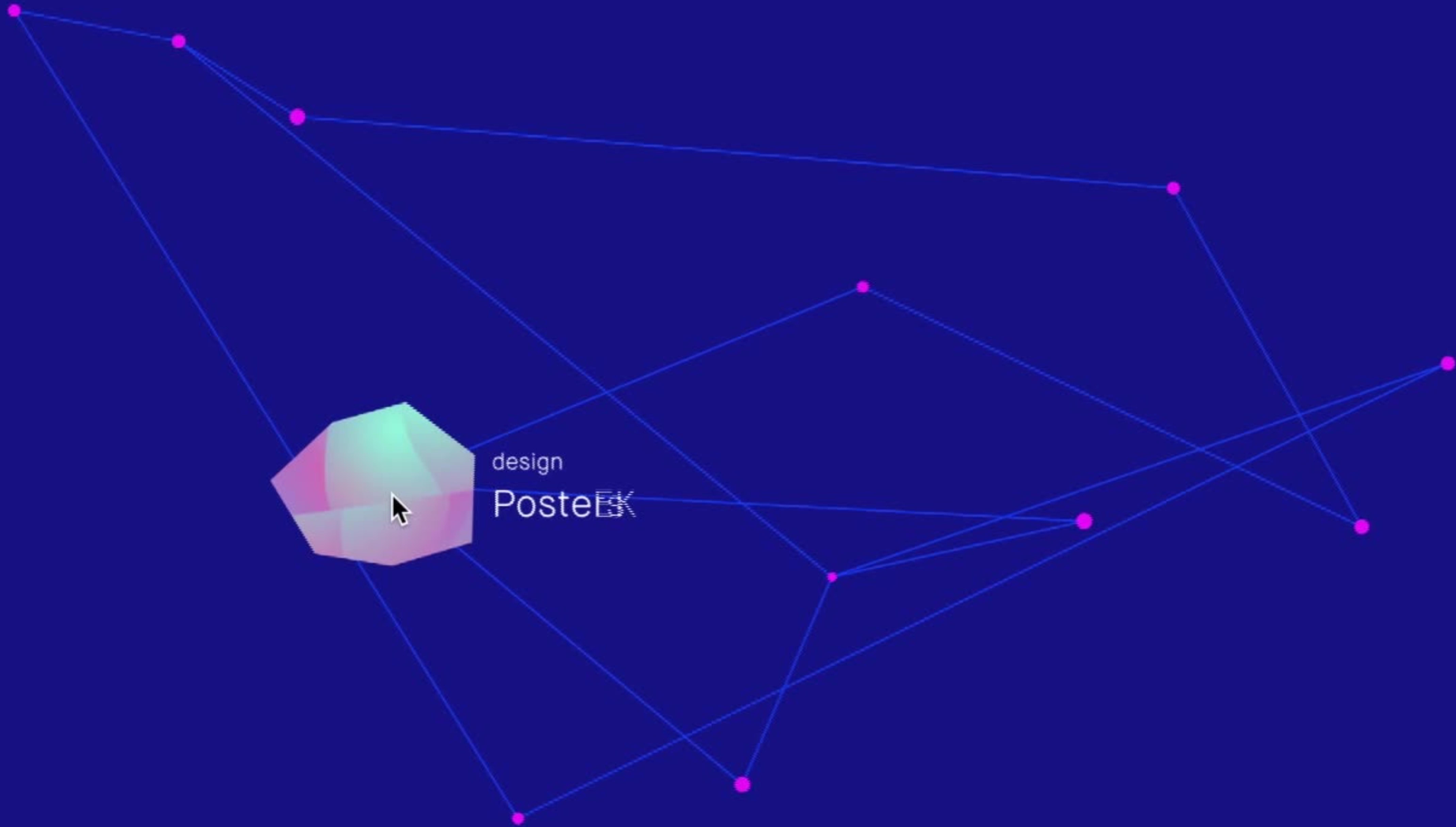
Code libraries

Cutting-edge Experiments



design

PosteK



Thank You!