



**PRESENTATION**



# Bigobu Digital



## ABOUT US

Bigobu is a design agency that can turn your ideas into reality, enhance them, and drive your business forward. We provide a wide range of services, taking your product from concept to completion.

We assist both large and small businesses in achieving their objectives, support startups, and create elegant and intelligent websites, mobile applications, and user interfaces.





# SERVICES

We assist our clients in creating a clear customer journey, identifying opportunities that enhance an exceptional end-to-end customer experience.

We strategize, design, develop, and launch digital experiences, products, and services, guided by a roadmap that fosters a long-term perspective for growth and optimization.



## Strategy

- Project Analysis
- Digital Strategy
- Discovery & Research
- Analysis & Reporting
- Ideation



## Creative

- User Experience Design
- Mobile App Design
- Website Design
- Animation Design



## Technology

- Front-end Development
- Wordpress

Work

# OUR PROCESS



**FOCUS**



**CREATE**



**ITERATE**

# FOCUS

Our work is concentrated on crafting innovative digital concepts in the realm of storytelling and other digital products like e-commerce ventures, websites, and diverse digital platforms.

- Project Analysis
- Product/Service Audit
- Market Research
- Competitor Analysis
- Customer / User Research
- Analytics
- Problem Definition
- Strategy
- Creative Ideation



# CREATE

Creativity is at the core of everything we do – whether it's our work or our mindset, the boundaries of our imagination are boundless. We are a design agency specializing in user-friendly web and mobile application design, offering users a distinctive experience.

- User Scenarios
- Wireframe
- UI/UX Design
- Prototyping & Testing
- Front-End Development



# ITERATE

Maintenance is a service that enables you to fine-tune and update your projects. If your project isn't accessible or fails to keep pace with evolving technology, or if it doesn't provide pertinent information about your company, you risk losing your audience or their loyalty.

- Consulting
- Maintenance





# THANK YOU

E-posta

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Website

<https://bigobu.com/>

